

# REALTORS® Association Open House Signs

## Procedure for Placement in Edmonton

### Mounting

The signs can either be mounted on an A-Frame or on a stake firmly secured in a grassed boulevard area.

### Message

The maximum number of messages allowable on the sign is four. The messages shall consist of the following with number 1. and 2. being prominent:

1. Open House
2. Directional Arrow
3. Company Identification
4. Associate

### Purpose

The signs are to guide motorists to open house locations.

### Type of Sign

The sign may have a maximum sign face of 0.6m wide by 1.0m high and constructed of a material a minimum of 6mm thickness.

### Duration of Signs

The sign shall be placed only on the date of the open house and will be allowed during the following time periods:

1. **From** 3:00 p.m. Friday **to** 10:00 p.m. Sunday or Statutory Holiday Monday
2. **From** 3:00 p.m. **to** 10:00 p.m. daily, Monday through Thursday

### Number of Signs

No more than 2 signs may be located at each intersection. This includes signs of all companies and is designed to avoid unsightly clutter.

### Location of Signs

The location of the signs will depend on the roadway characteristics, but must fall within the following guidelines.

1. Signs must not be located closer than 15m from an intersection on local roadways.
2. Signs must not be located closer than 30m from an intersection on arterial roadways.
3. Signs cannot be placed on public sidewalks.
4. Signs cannot be placed on centre medians.
5. Under no circumstances can a sign be erected that is attached to any roadway sign or light standard. No sign can interfere with the proper vision or identification of a roadway sign, or obstruct the proper vision of a driver.
6. In the event of conflicts or unforeseen problems, the City reserves the right to request the removal of any sign placed on City right-of-way.

### Penalty

A sign not complying with the above requirements will be subject to immediate removal and a fine applied to the Real Estate Company identified on the sign.

### Procedure for Removal

If you see directional signs which are improperly placed or if you have any questions, please call the City of Edmonton Bylaw Enforcement at 780-496-3100.



REALTORS® Association  
of Edmonton